



THE VOICE OF THE COMMUNITY

2025 Donor Recognition and Marketing Benefits

For a better us.®



RECOGNITION AND MARKETING BENEFITS											
DONOR LEVEL	Photo opp, Company name on outdoor sign for one day, Blog on GJAY website, and post on social media	Photo opp, Company name on outdoor sign for one day, and recognition post on social media	Highlighted in Donor E-Newsletter	Listed in Donor E-Newsletter	Listed in end-of-year Chamber email	Receives window cling	Listed on branch donor sign	Listed in Community Impact Report	36"x72" banner in 3 YMCA branches	36"x72" banner in 1 YMCA branch	24"x36" banner in 1 YMCA branch
VISIONARY: \$100,000 and above	✓		✓	✓	✓	✓	✓	✓	✓		
TRAILBLAZER: \$50,000-\$99,999	✓		✓	✓	✓	✓	✓	✓	✓		
CHAMPION: \$25,000-\$49,999	✓		✓	✓	✓	✓	✓	✓	✓		
INNOVATOR: \$15,000-\$24,999	✓		✓	✓	✓	✓	✓	✓	✓		
AMBASSADOR: \$10,000-\$14,999	✓		✓	✓	✓	✓	✓	✓	✓		
PLATINUM: \$5,000-\$9,999	✓		✓	✓	✓	✓	✓	✓	✓		
GOLD: \$3,000-\$4,999		✓		✓	✓	✓	✓	✓		✓	
SILVER: \$1,000-\$2,999				✓	✓	✓	✓	✓			✓
BRONZE: \$500-\$999					✓	✓	✓	✓			
PARTNER: \$250-\$499						✓	✓	✓			

The above recognition and marketing benefits are available for donors whose cumulative gifts to the Mission Strong Fund, Gala, Golf Outing, and Endowment Earnings total \$250 or more in 2025. Donors may choose to remain anonymous and opt out of all recognition.

* Individuals who donate between \$100-\$249 will receive a thank you letter acknowledging their donation to the YMCA. Individuals who donate under \$100 will receive a receipt acknowledging their gift.

** Banners at the Morris Hospital YMCA are displayed digitally on continuously scrolling television screens throughout the facility.

GREATER JOLIET AREA YMCA

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The Greater Joliet Area YMCA is a registered 501(c) 3 non-profit organization; Tax ID# 36-2169197.