

BE A PART OF SOMETHING BIGGER

2020 Donor Recognition and Marketing Benefits



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

RECOGNITION AND MARKETING BENEFITS

DONOR LEVEL	Photo opp, Company name on outdoor sign for one day, Blog on GIAY website, and post on FB	Photo opp, Company name on outdoor sign for one day, and recognition post on FB	Included in donor list in Gala/Year-End video	Highlighted in Donor E-Newsletter	Listed in end-of-year TV ad in January 2021 in the Herald News and the Morris Herald. <i>Noting in 2021.</i>	Listed in program guide	Listed in Donor E-Newsletter	Listed in end-of-year Chamber email	Receives window cling	Listed on branch donor sign	Listed in Annual Report	36"x72" banner in 4 YMCA branches	36"x72" banner in 1 YMCA branch	24"x36" banner in 1 YMCA branch
VISIONARY: \$100,000 and above	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
TRAILBLAZER: \$50,000-\$99,999	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
CHAMPION: \$25,000-\$49,999	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
INNOVATOR: \$15,000-\$24,999	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
AMBASSADOR: \$10,000-\$14,999	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
PLATINUM: \$5,000-\$9,999	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
GOLD: \$3,000-\$4,999		✓			✓	✓	✓	✓	✓	✓	✓		✓	
SILVER: \$1,000-\$2,999						✓	✓	✓	✓	✓	✓			✓
BRONZE: \$500-\$999								✓	✓	✓	✓			
PARTNER: \$250-\$499									✓	✓	✓			

The above recognition and marketing benefits are available for donors whose cumulative gifts to the Mission Strong Fund, Gala, and Endowment Earnings total \$250 or more in 2020. Donors may choose to remain anonymous and opt out of all recognition.

*Individuals who donate \$249 and less will receive a thank you letter acknowledging their donation to the YMCA.

**Banners at the Morris Community YMCA are displayed digitally on a continuously scrolling television screen.

GREATER JOLIET AREA YMCA

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The Greater Joliet Area YMCA is a registered 501(c) 3 non-profit organization; Tax ID# 36-2169197.

