

media alert

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DANICA PATRICK WILL MEET FANS AT LOCAL BEST BUY STORE THIS WEEK

IndyCar Racing Star and New Sponsor Boost Mobile
Join Forces to Raise Money for Local Charity

WHAT: IndyCar Series star Danica Patrick will visit the Joliet Best Buy on Thursday, August 27 to meet with fans and help raise money for the Greater Joliet Area YMCA. Boost Mobile will donate \$50 to the charity for every person that comes into the store to purchase a Motorola phone, Boost Mobile service or Re-Boost on August 27 with a guaranteed minimum donation of \$5,000. Patrick and Boost Mobile will present a donation check onsite to the Greater Joliet Area YMCA.

Fans in attendance will have a chance to take photos with Patrick, receive autographs and get a glimpse of her new Boost Mobile sponsored jet-black and electric orange Show Car.

Patrick, who will be racing at Chicagoland, Saturday, August 29, was recently named one of Time Magazine's 100 Most Influential People. She rose to prominence starting in 2005 by becoming the first woman to lead the Indianapolis 500. Last year, Patrick became the first female winner in IndyCar Series history, winning the Japan Indy 300. She has become a global celebrity, transcending Indy car racing with her rare combination of talent and style.

WHERE: Best Buy
3351 Mall Loop Dr.
Joliet, Illinois 60431-1053

WHEN: Thursday, August 27
5 to 7 p.m.

WHO: IndyCar Racing Star and Global Celebrity Danica Patrick
Boost Mobile executives

VISUALS: Danica Patrick with new Boost Mobile #7 Show Car
Autograph signing and photo opportunities with Danica Patrick
Check Presentation to Greater Joliet Area YMCA

CONTACT: For media inquiries or to request interviews, please contact:

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