



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

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Greater Joliet Area YMCA Names Plainfield Resident as New Director of Marketing and Community Relations

JOLIET, ILLINOIS, Wednesday, July 20, 2011 – The Greater Joliet Area YMCA has announced the hiring of Carolyn Hamilton as the organization's new Director of Marketing and Community Relations.

A seasoned communications professional, Hamilton has more than a decade of experience working in positions in local government, higher education and the non-profit sector. Prior to joining the Y, Hamilton served as the Director of Marketing and Public Relations with Naperville-based Little Friends. While at the social service agency, she oversaw the organization's media relations efforts, managed an overhaul of the agency's Web site, and was instrumental in ensuring the success of the agency's major fundraising events, including the area's first-ever autism awareness walk.

Prior to joining Little Friends, Hamilton worked for nearly five years in the Community Relations office at the City of Naperville. As the Community Relations Specialist, she spearheaded marketing efforts for a variety of city programs, served as editor of the city's resident newsletter and was actively involved in Naperville's 175th Anniversary celebration in 2006.

As the Media Relations Manager at Benedictine University in Lisle, she was charged with promoting a variety of university events, including Great Issues-Great Ideas, a prominent lecture series that attracted such speakers as former President George H.W. Bush, Madeleine Albright and Rudy Giuliani.

"We are very excited to welcome Carolyn to the Y family," said Mark Langan, Senior Vice President, COO Greater Joliet Area YMCA. "We have been impressed with Carolyn's high level of professionalism and effective method of communication. I am confident her innovative thinking and passion will make her a great asset to our leadership team as we continue to advance the mission of the Y in our communities."

An Oak Lawn native, Hamilton earned a bachelor's degree in journalism from Butler University in Indianapolis, Indiana. She resides in Plainfield with her husband, Tony, and their daughter, Maggie.

the Y

The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,687 Ys engage 21 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. Anchored in more than 10,000 communities, the Y has the

long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. jolietymca.org

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